

Comparisons of Job Characteristics

Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026)

Associated Occupation: Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)

Compare Knowledge

Compare Skills

Compare Abilities

Compare Detailed Work Activities

Compare Tools and Technologies

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 80

Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026)

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Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Sales and Marketing	5.2	19.9	10.2	<<	Extensive education and/or training may be required
Customer and Personal Service	11.3	17.1	11.4	<<	Extensive education and/or training may be required
Mathematics	9.2	14.2	7.2	<<	Extensive education and/or training may be required
Administration and Management	8.4	12.6	8.4	<<	Extensive education and/or training may be required
Economics and Accounting	4.4	9.7	2.7	<<	Extensive education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 92

Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026)

Associated Occupation: Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Speaking	10.8	13.8	10.0	<<	Extensive development of skills in this area may be required
Active Listening	11.0	13.7	10.8	<	A higher skill level may be required
Negotiation	6.8	12.3	5.7	<<	Extensive development of skills in this area may be required

Persuasion	7.4	12.3	6.7	<<	Extensive development of skills in this area may be required
Social Perceptiveness	9.1	11.6	8.5	<<	Extensive development of skills in this area may be required
Service Orientation	7.9	10.7	7.4	<<	Extensive development of skills in this area may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 62			
Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026) Associated Occupation: Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Oral Expression	12.4	14.9	11.4	<<	Extensive improvement in abilities may be required
Oral Comprehension	12.5	14.4	12.3	<	Some improvement in abilities may be required
Speech Clarity	10.2	13.1	10.4	<	Some improvement in abilities may be required
Speech Recognition	9.9	12.8	10.3	<	Some improvement in abilities may be required
Written Comprehension	11.0	12.3	7.9	<<	Extensive improvement in abilities may be required
Written Expression	9.8	11.1	8.0	<<	Extensive improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 69
Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026) Associated Occupation: Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)		
Work Activities	Exclusivity of Activity	
Arrange merchandise display	76	
Assemble advertising displays	87	
Maintain records, reports, or files	5	

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: 69

Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026)

Associated Occupation: Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)

Tools and Technologies	Exclusivity
Business function specific software	1
Computers	1
Content authoring and editing software	1
Data management and query software	1
Information exchange software	1
Network applications software	1

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.